

OVERVIEW

Once a customer enrolls in Chevrolet, Buick, GMC and Cadillac Smart Driver¹, the program will provide customers with driving behaviour information, such as hard braking and hard acceleration. Then, the customers will get tips with information they can use to help them become better drivers.* The Remote Access Plan is required to access this service.

- Customers have access to information about their driving, including the number of hard braking and acceleration events.
- They can access their Smart Driver information on the myChevrolet®, myBuick®, myGMC® or myCadillac® App² and the Owner Centre website at mychevrolet.ca, mybuick.ca, mygmccanada.ca or mycadillac.ca.
- They have access to a monthly summary report that allows them to compare themselves to an anonymous group of other Chevrolet, Buick, GMC or Cadillac Smart Driver program participants.
- Customers will receive tips to help them improve their driving skills, promoting efficiency and responsibility while on the road.

^{*} During each trip, the vehicle's mobile app may collect vehicle location, time of day spent driving and speed during events such as hard breaking, hard acceleration and ignition on/off, and may collect distance traveled, fuel level and idle time to provide average L/100 km and km/h.









¹ Requires subscription to the Remote Access Plan or Premium Access Plan and a properly equipped vehicle. Excludes MY2014 and older vehicles. Services and capabilities may vary by model and/or vehicle configuration. Visit onstar.ca for details and limitations. 2 Available on select Apple and Android devices. Service availability, features and functionality are subject to limitations and vary by model and/or vehicle configuration, device and the plan in which you are enrolled. Device data connection required. Visit onstar.ca for more details.

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ENROLLMENT

Online Enrollment (OLE) has been improved to provide customers and dealers with an easier and more efficient vehicle onboarding experience:

- Customers enjoy a simplified experience, allowing them to opt in to email notifications and services from just one place, with just one click.
- Dealers are empowered to help customers set up their accounts the right way from the start. Then all of their accounts will be matched and consolidated, and they'll have a single username and password for Owner Centre and the vehicle's mobile app.
- If customers wish to set up their account later, they can enroll using the vehicle's mobile app or the Owner Centre website.

ONE-CLICK ENROLL (ONLINE ENROLLMENT PROCESS)

During Online Enrollment, One-Click Enroll means customers have an opportunity to opt-in for multiple Connected Services³ and OnStar^{®3} services during their trial. This gives dealers the opportunity to promote the value of these services at no additional charge during the trial (a paid plan is required after the trial for some of these services):

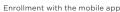
- Smart Driver
- Diagnostics Report
- Diagnostic Alerts⁴
- Proactive Alerts⁴
- Dealer Maintenance Notification⁴
- Theft Alarm Notification⁵
- Data⁶ Usage Notifications (only applicable if the customer buys a data plan after their trial)

Customers must personally review their OLE and choose for themselves whether to enroll in or opt out of any program, including Smart Driver. These actions are legally binding and cannot be done by dealer personnel. This applies to all consents and opt-ins that are a part of One-Click Enroll.

CUSTOMER SELF-ENROLL

If the customer did not opt-in for Smart Driver during the Online Enrollment process, they can self-enroll in the program using the vehicle's mobile app or Owner Centre. They can do so by tapping the Smart Driver tile in the mobile app or by clicking on Smart Driver on their Owner Centre dashboard.









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³ Visit onstar.ca for coverage maps, details and system limitations. Services vary by model and/or vehicle configuration, service plan and conditions as well as geographical and technical restrictions. Service plan required. 4 Capabilities vary by model and/or vehicle configuration and service plan. Visit onstar.ca for vehicle availability. Message and data rates may apply. Requires active service, email address on file and enrollment in Vehicle Diagnostics. Not all lissues will deliver alerts. On-Demand Diagnostics requires a paid service plan. 5 Requires subscription to OnStar Security Plan, an armed GM factory-installed theft-deterrent system and the selection of notification communication preferences. Additional messaging and data rates may apply. Services are subject to user terms and other limitations and vary by model and/or vehicle configuration. Visit onstar.ca for more details. 6 Services and connectivity vary by model and/or vehicle configuration and conditions as well as geographical and technical restrictions. 4 G LTE service available in select markets. Requires active connected vehicle services and a data plan to access the vehicle's built-in Wi-Fi Hotspot. Accessory power must be active to use the Wi-Fi Hotspot. Data plans provided by AT&T or its local service provider. Credit card is required for purchase. Visit onstar.ca for vehicle availability, coverage maps, details and system limitations.

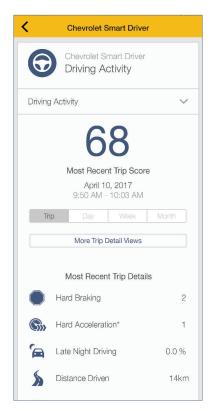
TRIP DATA

Once enrolled, customers can access their report, including:

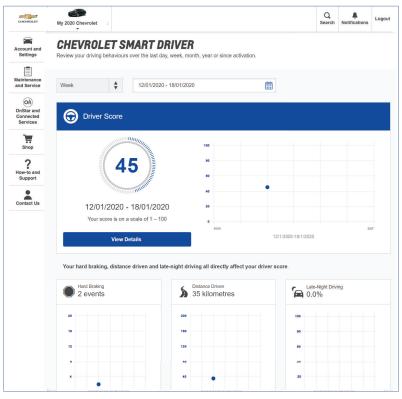
- Total number of hard braking events
- Total number of hard acceleration events
- Late-night driving percentage (between 12 a.m. and 4 a.m.)
- Total kilometres driven
- Current Smart Driver score
- · Historical Smart Driver score
- Comparison to the aggregate total of all the other drivers in the program
- Idle time
 (when the vehicle is on but not moving)
- Tips that can help customers become better drivers
- Average speed
- Estimated fuel consumption

ACTIVITY PAGE

- Once enrolled, customers will be taken to the activity page, where they can become familiar with the type of information they will see once they've accumulated some driving data.
- Once the customer has driving data, it will be displayed under Driving Activity within the vehicle's mobile app and the Owner Centre website.
- Customers can choose to view different event details and how that event correlates to their score.
 Driving tips will also be listed.
- Trips can also be viewed on a map that displays hard acceleration and hard braking events.



Driving Activity from the mobile app

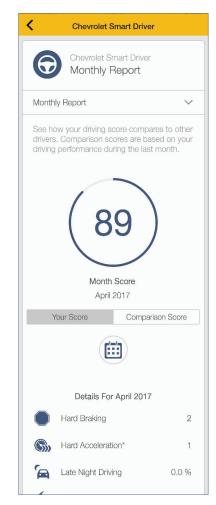


Driving Activity from Owner Centre

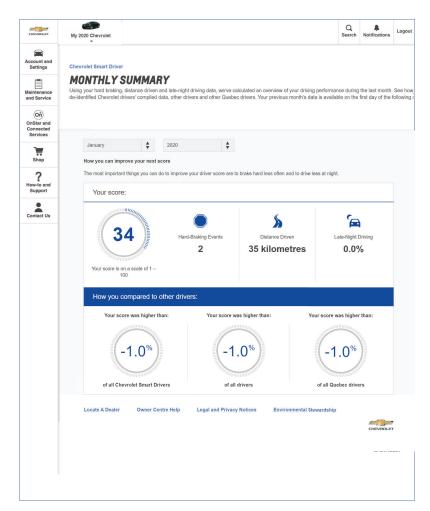
MONTHLY REPORT

The Monthly Report page is accessible via a drop-down menu in the vehicle's mobile app or from the Smart Driver dashboard on Owner Centre. This page provides a summary of monthly activity, including such things as:

- Score
- · Comparison Details
- Event Activity
- Monthly Dynamic Tips, with a link to review all tips



Monthly Report from the mobile app



Monthly Summary from Owner Centre

ELIGIBILITY

In order to be eligible to the Smart Driver program, a customer must meet the following requirements:

- Must live in Canada
- Must own an eligible vehicle (see eligibility chart)
 properly equipped 2015-2017 model year
 vehicles may also be eligible
- Subscribe to the Remote Access Plan⁶
- Agree to the Connected Vehicle Services User Terms, Privacy Statement and Software Terms
- Enroll into the Smart Driver program, which can be done by signing up through their account using the vehicle's mobile app or Owner Centre

MODEL	18MY	19MY	20MY
Blazer	_	0	0
Bolt EV	0	0	0
Camaro	0	0	0
Colorado	0	0	0
Corvette	0	0	0
Cruze	0	0	_
Equinox	0	0	0
Impala	0	0	_
Malibu	0	0	0
Silverado LD/HD	0	0	0
Spark	0	0	0
Suburban	0	0	0
Tahoe	0	0	0
Traverse	0	0	0
Trax	0	0	0
Volt	0	0	_

O Available — Not Available

⁶ Services and capabilities may vary by model and/or vehicle configuration. Smart Driver is not available for MY2014 and older vehicles. Does not include emergency or security services. Some services require access to the mobile app; available on select Apple and Android devices. Services are subject to user terms and limitations. Visit onstar.ca for more details.